What is claimed is:

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- 1. An breathable packaging material, comprising:
 - a sheet of material having an upper surface, a lower surface and an outer periphery, the sheet of material having controlled atmosphere characteristics, the sheet of material further comprising both a desiccant and an antimicrobial agent.
- 2. The breathable packaging material of claim 1, wherein the sheet of material further comprises a bonding material.
- 3. The breathable packaging material of claim 1, wherein the sheet of material further comprises a non-fogging agent.
- 4. A breathable packaging system, comprising:
 - a sheet of material having an upper surface, a lower surface and an outer periphery, the sheet of material having controlled atmosphere characteristics, the sheet of material further comprising both a desiccant and an antimicrobial agent; and
 - an item, wherein said item is packaged within said sheet of material.
- 5. The breathable packaging system of claim 4 wherein the item comprises a floral grouping.

- 6. The breathable packaging system of claim 4 wherein the item comprises a flower pot.
- 7. The breathable packaging system of claim 6 wherein the flower pot further comprises a floral grouping.
- 8. The breathable packaging system of claim 4 wherein the item comprises fresh produce.
- 9. The breathable packaging system of claim 4 wherein the item comprises food.
- 10. The breathable packaging system of claim 4 wherein the item comprises a pharmaceutical product.
- 11. The breathable packaging system of claim 4 wherein the item comprises medical supplies/equipment.
- 12. The breathable packaging system of claim 4 wherein the sheet of material further comprises a bonding material.
- 13. The breathable packaging system of claim 4 wherein the sheet of material further comprises a non-fogging agent.

14. A decorative cover formed from breathable packaging material, comprising:

- a sheet of material having an upper surface, a lower surface and an outer periphery, the sheet of material having controlled atmosphere characteristics, the sheet of material further comprising both a desiccant and an antimicrobial agent; and
- means for forming the sheet of material into a flower pot cover.
- 15. The decorative cover of claim 14 wherein the flower pot cover is formed such that said flower pot cover is sealable about a flower pot having a floral grouping disposed therein.
- 16. The decorative cover of claim 14 wherein the sheet of material further comprises a bonding material.
- 17. The decorative cover of claim 14 wherein the sheet of material further comprises a non-fogging agent.

- 18. A floral wrapper formed from breathable packaging material, comprising:
 - a sheet of material having an upper surface, a lower surface and an outer periphery, the sheet of material having controlled atmosphere characteristics, the sheet of material further comprising both a desiccant and an antimicrobial agent;
 - a floral grouping; and

- means for forming the sheet of material about the floral grouping thereby forming a floral wrapper.
 - 19. The floral wrapper of claim 18 wherein the wrapper is sealed about the floral grouping.
 - 20. The floral wrapper of claim 18 wherein the sheet of material further comprises a bonding material.
 - 21. The floral wrapper of claim 18 wherein the sheet of material further comprises a non-fogging agent.

- 22. A packaging system utilizing a breathable packaging material, comprising:
 - a sheet of material having an upper surface, a lower surface and an outer periphery, the sheet of material having controlled atmosphere characteristics, the sheet of material further comprising both a desiccant and an antimicrobial agent;
 - a floral grouping contained with a pot; and

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- means for forming the sheet of material about the floral grouping and the pot such that a sealed but breathable package is formed.
- 23. The packaging system of claim 22 wherein the sheet of material further comprises a bonding material.
- 24. The packaging system of claim 22 wherein the sheet of material further comprises a non-fogging agent.

- 25. A packaging system utilizing a breathable packaging material which forms a decorative cover, comprising:
 - a sheet of material having an upper surface, a lower surface and an outer periphery, the sheet of material having controlled atmosphere characteristics, the sheet of material further comprising both a desiccant and an antimicrobial agent;
 - a floral grouping contained with a pot;

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- means for forming the sheet of material about the floral grouping and the pot such that a sealed but breathable package is formed; and
- means for removing at least a portion of the breathable package such that a decorative cover is formed.
- 26. The packaging system of claim 25 wherein the sheet of material further comprises a bonding material.
- 27. The packaging system of claim 25 wherein the sheet of material further comprises a non-fogging agent.

28. A method for packaging items with a breathable packaging material, comprising the steps of:

providing an item;

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providing a breathable packaging material, comprising a sheet of material having an upper surface, a lower surface and an outer periphery, the sheet of material having controlled atmosphere characteristics, the sheet of material further comprising both a desiccant and an antimicrobial agent;

wrapping the item in the sheet of material; and sealing the item in the sheet of material, thereby forming a breathable package.

- 29. The method of claim 28, wherein in the step of providing an item, the item comprises a floral grouping.
- 30. The method of claim 28, wherein in the step of providing an item, the item comprises a flower pot.
- 31. The method of claim 30 wherein the flower pot further comprises a floral grouping.
- 32. The method of claim 28, wherein in the step of providing an item, the item comprises fresh produce.

- 33. The method of claim 28, wherein in the step of providing an item, the item comprises medical supplies/equipment.
- 34. The method of claim 28, wherein in the step of providing a sheet of material, the sheet of material further comprises a bonding material.
- 35. The method of claim 28, wherein in the step of providing a sheet of material, the sheet of material further comprises a non-fogging agent.
- 36. The method of claim 28, wherein in the step of providing an item, the item further comprises food.
- 37. The method of claim 28, wherein in the step of providing an item, the item further comprises a pharmaceutical product.